

35th Annual Roughneck Chili & BBQ Cook-Off & Oil City Classic Car and Vintage Tractor Show

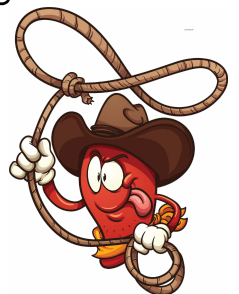
Last year's event was an incredible success, with over 110 cooking teams, 70+ classic cars, and a lively street filled with vintage tractors. Thanks to champions like you, we made great strides toward our goals, and your support was key to that success.

For 2025, we're thrilled to share some exciting updates! We've completed the installation of the full-size derrick in the back lot and added impressive new equipment to enhance our outdoor exhibits. These additions create a unique and engaging experience for visitors, but our work is far from being done.

This year, funds raised will help us complete the next phase of the back lot enhancements, including fencing, walking paths, benches, and additional event space. Even more exciting, we've purchased the building next door to the Museum! Our vision is to restore and update it to create a stunning new addition and expanded space for exhibits, all while preserving its historical significance.

Your contributions will play a vital role in bringing these ambitious projects to life. With your help, we'll continue to grow and provide a memorable experience for our community and visitors alike.

Your partnership has always been invaluable, and together, we can make 2025 another remarkable year. Thank you for your support, and we look forward to the opportunity to have you join us for this year's event. Let's make history together — both in preserving it and creating it!



**35th Annual Roughneck BBQ & Chili Cook-Off • Oil City Car Show • Oil City Tractor
Show Saturday, April 4th & 5th, 2025 - Downtown Luling
EVENT SPONSORSHIP FORM**

Sponsor Name	Contact Person:
Mailing Address:	City, State & Zip
Phone:	E-Mail
Website Address:	Name as you would like it to appear in printed materials

Sponsorship Levels

- \$100 Please choose t-shirt size on reverse side. (1 t-shirt, w/company name on back included with sponsorship)
- \$150 Please choose t-shirt size on reverse side.
(2 t-shirts w/company name on back, and selected gift included with sponsorship)
- \$500 Please choose t-shirt size on reverse side.
(2 t-shirts w/company logo on back, and selected gift included with sponsorship)
Please complete preliminary food judging chart on reverse side.
- \$1,000 Please choose t-shirt size on reverse side.
(2 t-shirts w/company logo on back, and selected gift included with sponsorship)
Please complete preliminary and final food judging charts on reverse side.
Please complete company representative chart for "Best Rig" judging and awards ceremony
- \$1,500 Please choose t-shirt size on reverse side.
(3 t-shirts w/company logo on back, and selected gift included with sponsorship)
Please complete preliminary and final food judging charts on reverse side.
Please complete company representative chart for "Best Rig" judging and awards ceremony
- \$2,500 Please choose t-shirt size on reverse side. - Sponsorship must be received by March 4, 2024
(4 t-shirts w/company logo on back, and selected gift included with sponsorship)
Please complete preliminary and final food judging charts on reverse side.
Please complete company representative chart for "Best Rig" judging and awards ceremony

Enclosed is my check payable to the Luling Oil Museum. Please bill me

Return for and payment to the Luling Oil Museum, P.O. Box 1002, Luling, TX 78648
or, Complete and pay online at LuligOilMuseum.org
Deadline: March 10, 2025

Proceeds raised from this event are used for educational exhibits, museum improvements and operational expenses.

T-shirt Size(s)				
Small:	Medium:	Large:	XLarge:	2XLarge:

Company representative for <i>PRELIMINARY judging</i> of the following categories:			
Beef Brisket	Name:	Email:	Cell:
Pork Spare Ribs	Name:	Email:	Cell:
Chicken	Name:	Email:	Cell:
Chili	Name:	Email:	Cell:
Jackpot Beans	Name:	Email:	Cell:

Company representative for <i>FINAL judging</i> of the following categories:			
Beef Brisket	Name:	Email:	Cell:
Pork Spare Ribs	Name:	Email:	Cell:
Chicken	Name:	Email:	Cell:
Chili	Name:	Email:	Cell:
Jackpot Beans	Name:	Email:	Cell:

Company representative for judging of "Best Rig" distinction award.		
Name:	Email:	Cell:

Company representative for awards ceremony presentations to event winners.		
Name:	Email:	Cell:

Thank you for your generous donation!!

Return form and payment to Luling Oil Museum, PO Box 1002, Luling, TX 78648

Complete and pay online at LulingOilMuseum.org

Deadline: March 10, 2025

Contact Ashley at 830.875.1922 or info@lulingoilmuseum.org

**35th Annual Roughneck BBQ & Chili Cook-Off & Oil City Car Show & Tractor
Show April 4th & 5th, 2025 ~ Downtown Luling ~ Event Sponsorship Opportunities**

Sponsorship Benefits	Sponsorship Levels					
	\$100	\$150	\$500	\$1,000	\$1,500	\$2,500
Tax deductible to the full extent of the law. Please consult your tax advisor	*	*	*	*	*	*
One-year membership to the Luling Oil Museum	*	*	*	*	*	*
Company name/logo recognition on event t-shirts, which are given to all event participants and available to the public for purchase throughout the year.	* Listed	* Listed	* Featured	* Prominent	* Premier	* Premier
Company name/logo recognition on event signage, printed materials & print & electronic media publicity.		* Listed	* Featured	* Prominent	* Premier	* Premier
Special gift.		*	*	*	*	*
Company representative allowed seat at preliminary judging table(s) on Saturday for cook-off event(s) of your choosing.			* 5 Categories	* 5 Categories	* 5 Categories	* 5 Categories
Company name/logo with link to company website featured on Luling Oil Museum & Discover Luling event webpages.			*	*	*	*
Company representative allowed seat at FINAL judging table(s) on Saturday for cook-off event(s) of your choosing.				* 5 Categories	* 5 Categories	* 5 Categories
Company representative allowed judging opportunity of "Best Rig" distinction award on Saturday of the event weekend.				*	*	*
Company representative onsite at awards ceremony for a speaking opportunity and to help handout awards/trophies.				*	*	*
Free entry for one cooking team in all cooking categories.				*	*	*
Verbal recognition throughout the event weekend & awards ceremony for your sponsorship of the raffle fundraiser.						*
Company name/logo recognition on all raffle fundraiser event signage, printed materials & print & electronic media publicity.						*
Company representative onsite at awards ceremony for a speaking opportunity and to help draw the raffle winners.						*
Number of complimentary event t-shirts.	2	2	3	3	4	4